

# JOULEPORT

“At the Intersection of Power and Possibility...”

Mine Bitcoin  
Generate Income  
Cut Energy Costs  
Reduce CO2 Emissions



WWW.JOULEPORT.COM

## ***Forward-Looking Information***

This Presentation contains certain forward-looking statements or forward-looking information under applicable securities legislation. Such forward-looking statements or information are used in this Presentation for the purpose of providing information about management's current expectations and plans relating to the future development of JoulePort's business. Readers are cautioned that reliance on such information may not be appropriate for other purposes, such as making investment decisions. Forward-looking statements or information typically contain statements with words such as "may", "will", "should", "expect", "plan", "anticipate", "believe", "estimate", "predict", "potential", "continue", "target" or similar words suggesting future outcomes or statements regarding an outlook. Forward-looking statements or information in this Presentation include, but are not limited to, statements or information with respect to: statements with respect to the future financial or operating performance of the Company; the estimation of future growth of the business and the market for the Company's products; costs and timing of the development of new products and distribution channels; costs and timing of future relationships; requirements for additional capital; impacts of the ongoing and evolving COVID-19 pandemic; and other expectations, beliefs, plans, objectives, assumptions, intentions or statements about future events or performance.

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Forward-looking statements or information are based on current expectations, estimates and projections that involve substantial known and unknown risks and uncertainties which are beyond the control of JoulePort and which could cause actual results to differ materially from those anticipated by JoulePort and described in the forward-looking statements or information. Such risks and uncertainties include, without limitation: potential delay or failure in growth of JoulePort's products; the impact of general economic and business conditions in Canada and the United States; industry conditions; changes in laws and regulations and changes in how they are interpreted and enforced; the ability of management to execute its business plan; potential delays or changes in plans with respect to JoulePort's growth and distribution strategies; the uncertainty of estimates and projections; foreign currency exchange rates and interest rates; risks inherent in JoulePort's operations; regulatory risks; risks associated with potential lawsuits and regulatory actions against JoulePort; the risks associated with the protection of patents and intellectual property; and risks related to the inability to obtain services as may be necessary. Readers are cautioned that the foregoing list of possible risks and uncertainties is not exhaustive.

Although JoulePort has attempted to identify important factors that could cause actual actions, events or results to differ materially from those described in the forward-looking statements, there may be other factors that cause actions, events or results not to be as anticipated, estimated or intended. All subsequent forward-looking statements or information, whether written or oral, attributable to JoulePort or persons acting on its behalf are expressly qualified in their entirety by these cautionary statements. Furthermore, the forward-looking statements or information are made as at the date of this Presentation and JoulePort does not undertake any obligation to update, publicly or otherwise, or to revise any of the forward-looking statements or information, whether as a result of new information, future events or otherwise, except as may be required by applicable securities laws.

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## REAL WORLD PROBLEMS



Private and Confidential



Inflation is at a 40 year high

North America is near recession levels

Energy prices are spiking globally

Taxes & mortgage rates are increasing

<https://seekingalpha.com/article/4528474-median-household-income-in-june-2022>

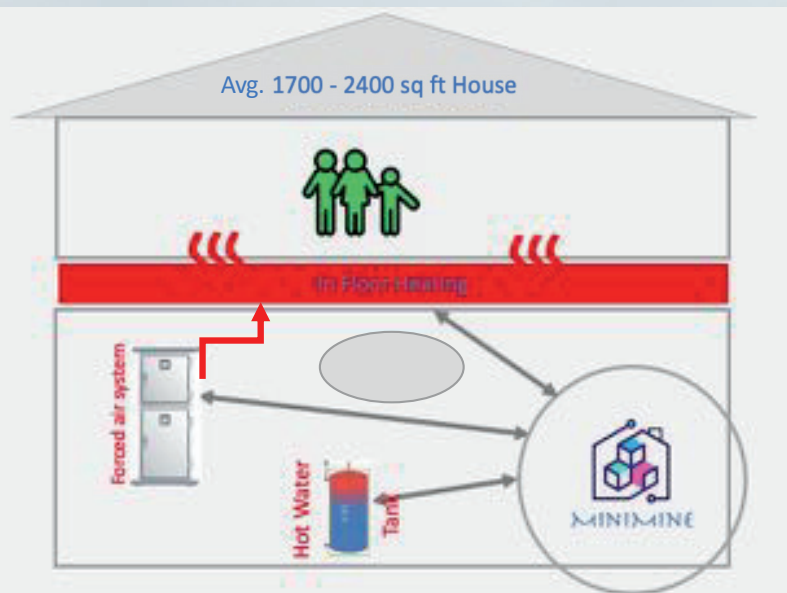
This document should be read in conjunction with the Forward-Looking Statement.

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## REAL WORLD SOLUTIONS



MiniMine System – Converts Home Equity to Passive Income while saving energy costs (lab prototype in place)



MiniMine is a home-based, quiet, integrated, plug-and-play, bitcoin immersion mining system

Passive monthly income can contribute up to 25%\* of an existing mortgage in an average home

Reduce up to 60%\*\* of home energy costs through redistributed and subsidized heat from mining (see illustration)

\*based upon U.S. average 30 year mortgage rate at 6.86% as of October 2022

\*\*based upon U.S. average energy rate of \$0.12 per kW hr

NB: See Reference Slide "A" for MiniMine Calculations

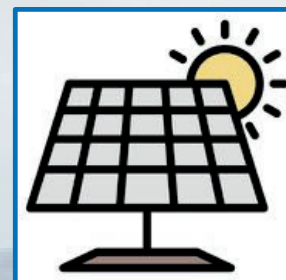
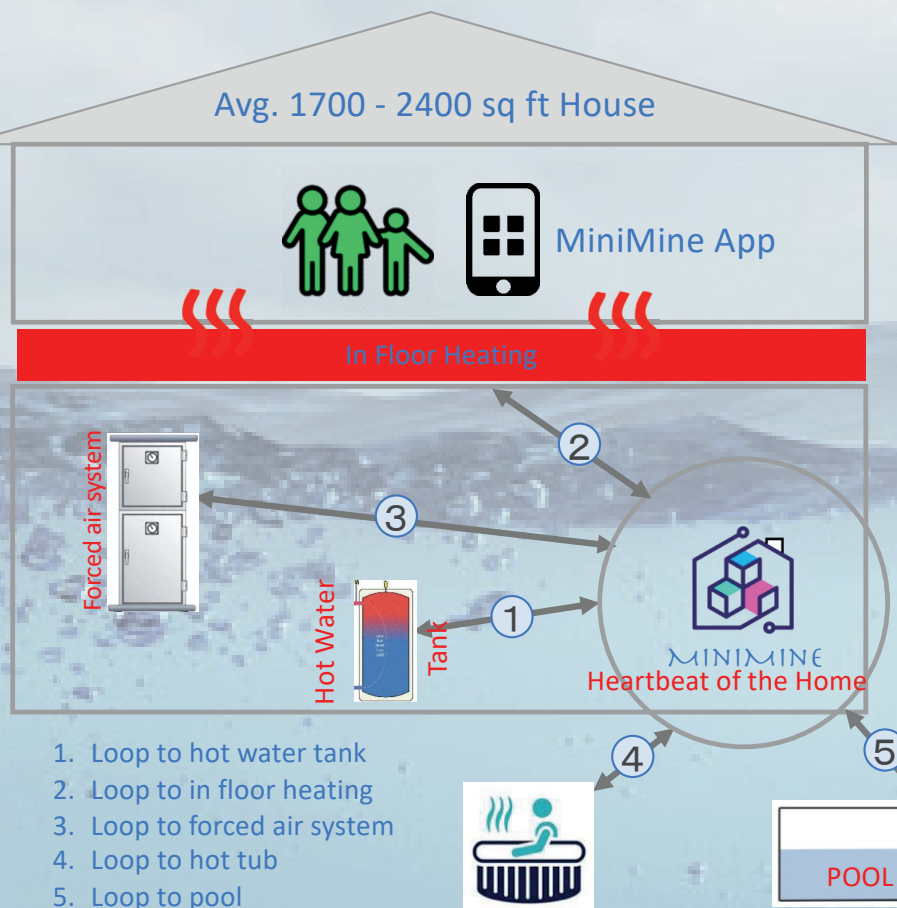
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# MINIMINE SMART HOME SYSTEM



Your silent roommate

Private and Confidential



U.S. green initiatives include a focus on Solar Energy

*MiniMine is solar compatible reducing energy cost for mining up to 12%\**

Home owners can receive U.S. Federal tax credits up to 30% and state credits/grants for solar and green upgrades to the home

MiniMine income can pay for the installation of the solar system

\* For a 6 kW PV system combined with MiniMine system running 3 miners

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# YOUR SILENT ROOMMATE



Your silent  
roommate

- The MiniMine Home System is silent aside from the low hum of its water pump
- MiniMine Home System can pay up to 60% of your monthly home energy costs and could fund a portion of your mortgage expense<sup>1</sup>
- Bitcoin rewards are automatically deposited into your digital wallet
- This roommate is low maintenance, no drama, and generates income

## MiniMine Home System

Target Cost of MiniMine Home System.....	\$20,000	Subject to change
Average US Monthly Mortgage Amount.....	\$1,487	<sup>1,2</sup>
Expected Monthly Proceeds from MiniMine Home System.....	\$525	<sup>3</sup> @ BTC \$20,000 along with heat analysis
Expected Payback Period.....	30 months	@ BTC US\$20,000
Expected MiniMine Lifespan.....	7 - 10 years	

1. Based on an average US mortgage of \$1,487

2. <https://www.bankrate.com/mortgages/average-monthly-mortgage-payment/>

3. These proceeds are net of cost of electricity

NB: See Reference Slide "A" for MiniMine Calculations



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## MINIMINE MARKET POTENTIAL



Untapped U.S. home equity value exceeds \$27.8 trillion<sup>1</sup>

100,000 MiniMine System Home Installations = 0.0013%  
Market Share (76M homes / 100,000)

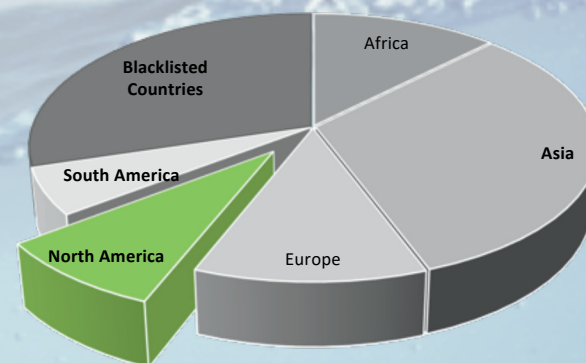
Homeowners may access home equity through HELOC to  
purchase MiniMine system

U.S. investment and federal tax credits up to 30%\*

\*Based upon IRA 2022 - permits up to 30% tax credits toward purchase of approved purchases

1. The Hill. 6/15/2022 <https://thehill.com/policy/finance/3525603-home-equity-in-us-hits-record-27-8-trillion>

2. [https://en.wikipedia.org/wiki/List\\_of\\_countries\\_by\\_number\\_of\\_households](https://en.wikipedia.org/wiki/List_of_countries_by_number_of_households)



76 Million Homes in North America (2)

Canada is approx. 10 % of the U.S. market  
(Management estimate)

This document should be read in conjunction with the Forward-Looking Statement.



# REAL WORLD SOLUTIONS



## MaxiMine – Industrial/Commercial Systems

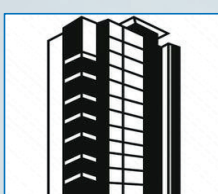
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Industrial



Commercial



Large  
Residential



MAXI  
MINE



Solar  
Compatible



- Direct subsidized heating
- Monthly passive income
- Utilizing sustainable green technology
- Assisting environmental compliance

Early R&D - No prototype in place

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# MAXIMINE PILOT PROJECT



*British Columbia, Canada*



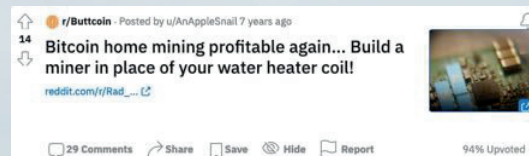
- 25 Unit Townhouse Complex
- MaxiMine heats the units
- Developer Carbon credits
- Bitcoin Monthly Revenue Stream
- LOI currently in negotiation

Working Toward Net Zero Community

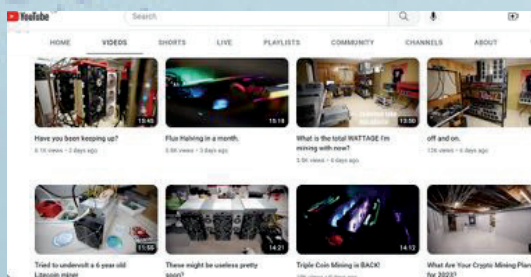
# 10 CUSTOMER ADOPTION STRATEGY



## CRYPTO COMMUNITY



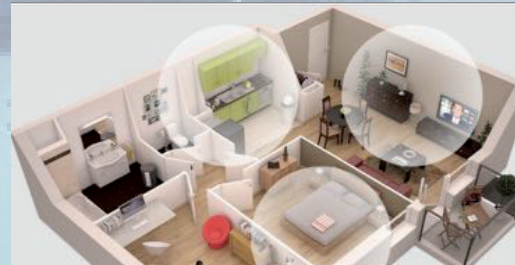
The decentralized nature of cryptocurrency ensures a grassroots community of home mining enthusiasts. Early adopters of this technology are leveraged through social media allows for individuals to spread their success of the Minimine



## INDUSTRY PARTNERS



Utilize existing software to maximize revenue potential



Coordinate with Real Estate Developers and construction projects for large-scale Maximine opportunities

## MEDIA CONNECTIONS

Cryptocurrency Media and its supporting agencies are pre-disposed to advocating for successful and innovative projects



These outlets are easily engages to provide low-cost “case study” and “success story” type advertising, increasing project exposure to consumers



This document should be read in conjunction with the Forward-Looking Statement.

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# COMPETITION



Industry is in its infancy to penetrate residential opportunities

- There are several small U.S. and international based early-stage companies
- Some are developing small-scale miner containers for industrial/residential applications
- Competition is primarily limited to small mom and pop operations



<https://cryptocooling.eu/home/>

DCX is a manufacturer of all types of immersion technology including home miner BitPod



mobile mining solutions

<https://aiproenergy.com/hotboxliu>

AIPROENERGY is a manufacturer of small immersion technology including home miners



<https://compassmining.io/education/immersion-mining-livestream/>

COMPASS MINING is a manufacturer of small immersion technology up to 120kW.

# 12 BLUE OCEAN STRATEGY



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1. Untapped Market Opportunities
  - New niche market in a secular bullish industry
  - No entrenched competition
  - Opportunity to deploy and grow in a bear market
2. JoulePort's Management Team
  - Seasoned interdisciplinary professionals with a strong history who can collectively execute the plan
  - Hands on experience with industrial bitcoin mining, engineering, environmental business and public companies

## Successful Execution Team



Bitcoin  
Systems  
Strategist

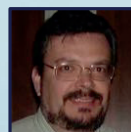


Business  
Engineering  
Expertise

Retained  
Expertise



Solar  
Engineering



M&A  
Transactions  
MBA



Mining  
Technical  
Operations

This document should be read in conjunction with the Safe Harbor Slide Statement at the beginning of this presentation.

This document should be read in conjunction with the Forward-Looking Statement.



# MEET OUR TALENTED TEAM



## Chris Filiatrault

Blockchain Advisor and Investor

In 2013, Mr. Filiatrault transitioned his business to crypto currencies and the blockchain. He founded BitMaster and the BMEX Exchange, a successful new technology business in Japan, including a network of 23,000 members, a network of Bitcoin ATMs and an associated cryptocurrency wallet.

In 2017, he founded and raised over US\$25 million for DMG Blockchain Solutions. He took the company public in 2018.

Mr. Filiatrault continues to work in the cryptocurrency realm. He is an active investor and advisor to emerging crypto and blockchain businesses.

Most recently he is actively conducting R&D for immersion mining technology.



## Morry F Rubin

Morry F Rubin has been a private investor since 2015. He is a serial entrepreneur having successfully founded, acquired, built and exited both private and publicly traded firms.

Mr. Rubin has served as a director and executive officer of Flexshopper Inc. a publicly traded NASDAQ E-Commerce firm from January 2007 to May 2014.

He served as Co-Chairman and Chief Executive Officer of Anchor Funding Services, LLC since its formation in 2003 which was subsequently acquired by a large financial institution.

Since 1998, Morry Rubin also has been Chairman, Chief Executive Officer and principal owner of Preferred Labor LLC which also completed the sale of its business in April 2007.

Prior to his involvement with Preferred Labor, Mr. Rubin was President, Chief Executive Officer, Treasurer and a director of ATC Group Services, Inc. ("ATC"), a publicly held NASDAQ company, from 1988 to 1998. In January 1998, ATC was sold to a private equity firm for approximately \$160 million. ATC was named by Forbes magazine as one of the fastest growing NASDAQ firms with a market capitalization of less than US\$ 1 Billion. At that time ATC had 100 US offices and 1,500 employees.

Mr. F Rubin was also President, Chief Executive Officer and Treasurer of Aurora Environmental, Inc. from May 1985 to June 1995, and was a director of Aurora from September 1983 to June 1995. In 1995 Morry Rubin was selected as a finalist for the Ernst & Young Entrepreneur of the Year Award for the New York City Region.

From 1981 to 1987, Mr. F Rubin was employed in sales and as director of acquisitions for Staff Builders, Inc., a publicly held company with US\$100 Million annual revenues engaged in providing temporary personnel in the healthcare, light industrial and clerical fields.

Mr. Rubin has over 25 years of company formation, management experience and serving on board of directors. Mr. F Rubin has expertise in mergers and acquisitions and in the successful integration of acquired companies. As a key business leader in the environmental engineering industry Mr. Rubin was recognized by ENR magazine for "his business acumen and proven ability to integrate with engineering disciplines successfully".

These management and financial skills have allowed him to provide significant leadership and vision to emerging enterprises for capital investment/formation in the publicly traded and private markets.

# MEET OUR TALENTED TEAM



Your silent  
roommate

## NICK MALINO



Mr. Malino is a serial entrepreneur and started off by founding a medical laboratory with multiple locations before selling the business to the Laboratory Sciences Division of Corning Glass Works (later MetPath and Quest Diagnostics). Nick stayed on 8 years with Corning mainly being involved in Mergers & Acquisitions (M&A). Spent 2 years as President and CEO of ATC Group Services, Inc. a \$160 million engineering services company based in New York City after leading a successful MBO in a "going private" transaction. Malino then founded and served as CFO and COO of Streamedia Communications. Another publicly traded tech company which was one of the few "dot-com" era companies that survived the burst of the "dot-com" bubble. Mr. Malino then founded and took public another environmental engineering company – Amerex Companies. In 2001 he established Tango Equity (d.b.a. of Tango Research, "Tango") which has raised over \$500 million in various debt and equity offerings and has been directly involved in mergers and acquisitions both on the buy and sell side of public and private companies with total revenues of over half a billion dollars. Tango Research, in addition to Tango Equity operates a Food distribution business in Ecuador and a media company

Malino is co-founding member of the Progressive Conservative Alliance, a non-profit organization with an objective of bringing people of differing political opinion together for civil and respectful discussions and restoring the cooperative spirit of America.



## DEREK TRAQUAIR

Derek Traquair is the Owner/Operator of Alberta Crypto ([www.albertacrypto.ca](http://www.albertacrypto.ca)) and has been involved in the cryptocurrency space since 2013. Alberta Crypto provides mining assembly and operations services for residential clients in both GPU and ASIC platforms. Since 2018, these services have expanded to commercial and small industrial operations with a specialty in sourcing alternative energy solutions for Cryptocurrency Mining Projects. These solutions include photovoltaic powered mining operations, flare/methane gas extraction for cryptocurrency mining, and flexible energy usage operations in commercial areas.

Derek also has 18 years experience in infrastructure development. These projects include rural and First Nations potable water services, utility locating and development, lobbying government construction standards, and engineering support for project design.

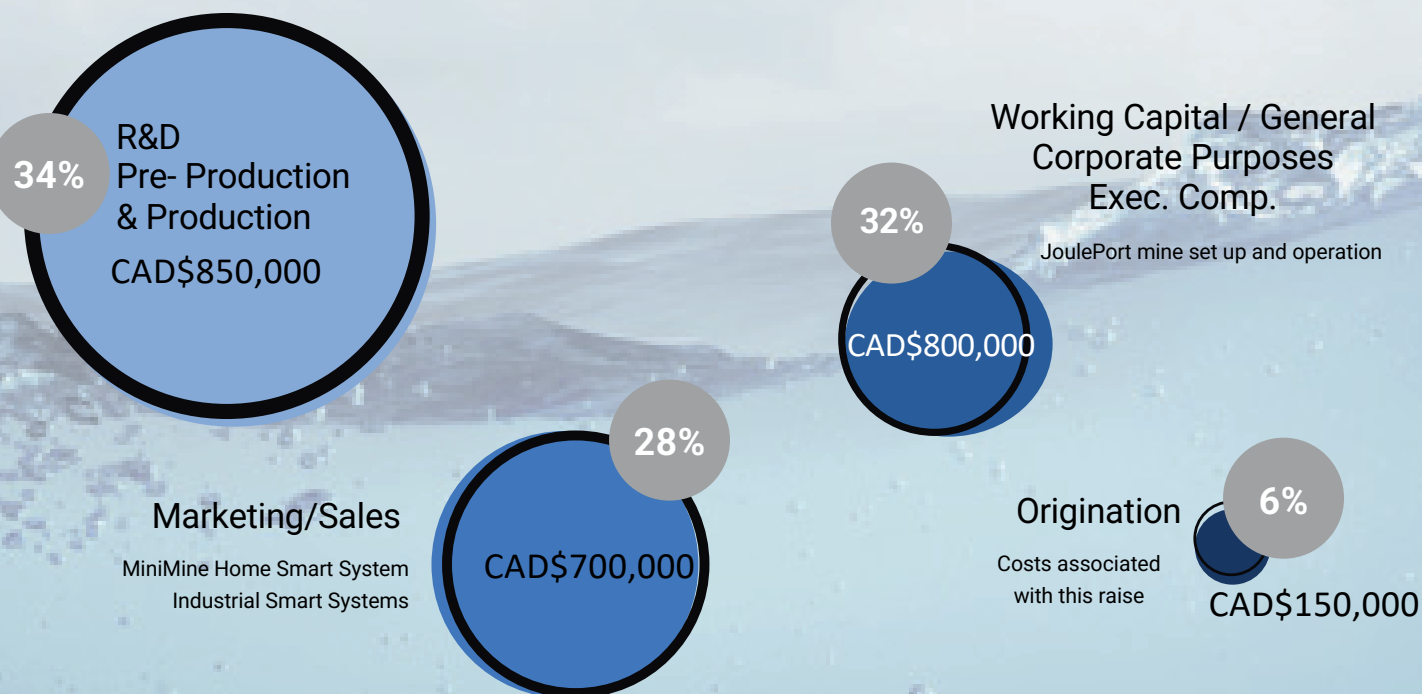


# FINANCIAL – USE OF FUNDS

JoulePort is seeking CAD\$2,500,000 (USD\$2M)



Your silent  
roommate



\* Use of proceed categories are subject to change

This document should be read in conjunction with the Forward-Looking Statement.

# 17 WHY INVEST NOW?



- Institutional adoption has abated the risk of Bitcoin by investing in the Bitcoin blockchain industry which is estimated to grow by 109.71% over 10 years<sup>1</sup> (CAGR) 1. <https://casebitcoin.com/> date
- Jouleport's innovative approach to reinventing home-based mining can compete against industrial miners to capture a significant share of the Bitcoin mining industry
- Creating unique mining systems that repurpose energy for residential and commercial customers supports the growth and goodwill of the Bitcoin community.
- In recessionary and high inflation periods people look for positive passive income streams
- MaxiMine and MiniMine systems contributes to a green investment strategy while customers enjoy significant purchase incentives under IRA 2022
- JoulePort's executive team has expertise in bitcoin mining, environmental engineering and public company management

# REFERENCE MATERIAL



- A - MiniMine calculations
- B - Contact Details
- C - Bitcoin trends up
- D - Expanding Cryptocurrency Usage
- E - Entities supporting the crypto industry

# A MINIMINE CALCULATIONS



Assumes BTC Price \$ 20,000				Assumes BTC Price \$ 20,000					
MiniMine Calculation - Grid Only				MiniMine Calculation - Grid & Solar					
	TH	BTC / Watts	USD\$		TH	BTC / Watts	USD\$		
MMHS-3	BTC Earned / Month	462	0.06304954	\$ 1,260.98	MMHS-3	BTC Earned / Month	462	0.06304954	\$ 1,260.98
	Electrical Cost / Month		7710	\$ 666.34		Electrical Cost / Month		7710	\$ 666.34
				\$0.12					\$0.12
MMHS-3		Gross	\$ 594.84	\$ 7,138.07	MMHS-3		Gross	\$ 594.84	\$ 7,138.07
1700 - 2400 sqft	Average cost of Elec/Gas Month		\$ 165.00		1700 - 2400 sqft	Average cost of Elec/Gas Month		\$ 165.00	
	Pre Heat Hot Water Tank Saving		\$ 44.00	26%	Heat	Pre Heat Hot Water Tank Savings		\$ 44.00	26%
	House Heating Saving		\$ 55.00	34%	heat	House Heating Savings		\$ 55.00	34%
	Total Energy Savings		\$ 99.00	60%		Total		\$99.00	60%
	MiniMine Home System Gross Profit		\$ 693.84			Solar System Energy Savings		\$79.92	
	Remainder of Utility bill		\$ 66.00			MiniMine Home System Gross Profit		\$773.76	
						Remainder of Utility bill		\$ 66.00	
						Solar Financing		\$ 70.99	
	MMHS-3 Net Profit	0.03189	\$ 627.84	NET		MMHS-3 Net Profit	0.03184	\$636.77	NET
- Using MiniMine Home System Consisting of 3 X \$190P with BrainsOS+ Software at ~20% efficiency. Producing 134TH/s at 2570 Watts				Energy cost savings using solar are approx. 12%/ month. Reducing \$0.12 kWhr to \$0.305kWhr					
Average Utility cost is \$165/month for a 1700 - 2400 sqft house Avg hot water tank uses 4000 watts and costs approx \$44 per month Energy cost to heat a home avg \$667 per year or \$55/m				Based on 6 KW Installation					
							USD\$		
*Solar panel	Cost of Panels and Install		\$ 16,368.00						
	Rebate at 30%		\$ 4,850.40						
	Total Cost		\$ 11,517.60						
Financing:	Amortization period	20	\$ 70.99	Per month					
	Solar Electricity KWH per year	7992	\$959.04	Per Year @ \$0.12					
	Total Miner Elec per year		\$ 7,993.73						
	Total Cost to Operate with Solar / year		\$ 7,094.69						
						Solar Saving		12.00%	
Average utility is \$165/month Avg hot water tank uses 4000 watts and costs approx \$44 per month Natural Gas costs avg \$667 per year or \$55/m									

B

## CONTACT DETAILS



[www.jouleport.com](http://www.jouleport.com)

JoulePort Initial Raise  
CAD\$2,500,000

CHRIS FILIATRAULT  
604-716-1819  
[chris@jouleport.com](mailto:chris@jouleport.com)

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# C BITCOIN TRENDS UP



Bitcoin has a deflationary halving cycle every 4 years. This creates upward pressure on the cryptocurrency price and increases value for miners and investors

This document should be read in conjunction with the Forward-Looking Statement.



D

# Expanding Cryptocurrency Usage

Governmental adoption and implementation

Cryptocurrency Organizations Expansion



CRYPTO CHANNEL

## Canadian Cryptocurrency ETFs Are Showing Monster Trading Volumes

KARRIE GORDON APRIL 21, 2021



Bitcoin is officially legal tender in El Salvador.

## El Salvador becomes first country to accept Bitcoin as legal tender

07 September 2021



COLORADO WILL BECOME THE FIRST STATE TO ACCEPT CRYPTOCURRENCY FOR PAYMENT OF STATE TAX AND FEES.

## First crypto ETFs to launch in Australia on Thursday

Offering exposure to Bitcoin and Ethereum

10 May 2022



## First Spot Bitcoin ETF approved to launch in Europe in July

The first spot Bitcoin ETF will launch on Amsterdam's Euronext exchange from Jacobs Asset Management

10 May 2022



## Coinbase Becomes NBA's First Exclusive Cryptocurrency Partner

The WNBA, G League, 2K League, and USA Basketball will also participate in the groundbreaking collaboration.

We're delighted to partner with **Binance** – providing our digital wallets and payment processing capabilities to support their business growth  
#crypto <https://bit.ly/3H6g5xl>



Paysafe partners with Binance

Binance Reopens EUR Bank Transfer via SEPA | Binance Support  
binance.com • 1 min read



AEG and Crypto.com announce their historic naming rights partnership for one of the world's most iconic sports and live entertainment venues formerly known as STAPLES Center

crypto.com ARENA

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# E Entities Supporting the Crypto Industry

Corporate Entities – Accepting BTC as payment

Institutional Entities – Adopting Crypto Portfolios

**Gucci to Accept Cryptocurrency at Its Stores in the United States**  
Later this month, Gucci will start accepting cryptocurrency as a means of payment in its stores in the United States.  
written by Cryptofiles · May 2, 2022



**How to Buy stuff on Overstock with Bitcoin**



**Starbucks Customers Can Now Pay With Bitcoin via Bakkt's Digital Wallet App**



**PayPal and Venmo will let you send cryptocurrency to third-party wallets**

Until now, users have been limited to buying, selling, holding and checking out with crypto.



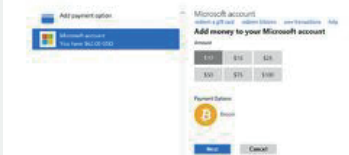
**JPMorgan says Bitcoin and crypto is now its preferred 'alternative asset class'**



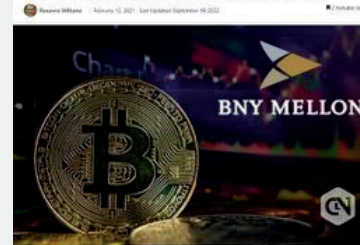
**Microsoft Is Now the Largest Company in the World to Accept Bitcoin**

By Kim Lachance Shandrow  
December 11, 2014

Last October **Bill Gates** gave **Bitcoin** a big boost. He said it's "exciting" and "better" than traditional **currency**. Apparently his underlings at **Microsoft** listened up and quick. After all, Gates is officially their technical advisor.



**BNY Mellon Enters the Bitcoin Space**



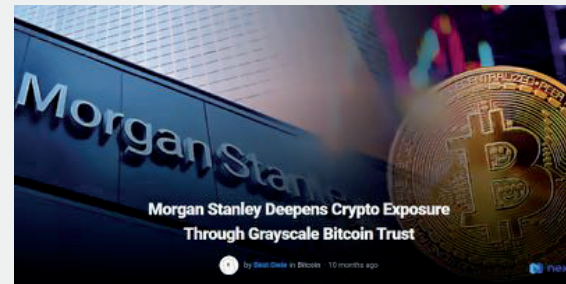
Memecoins

**Elon Musk announces Dogecoin payments for Tesla merch**

The price of Dogecoin has surged past 30% following Elon Musk's announcement of Tesla accepting payments in Dogecoin.

Juhi Mirza · May 27, 2021 · 3:16 PM

1 min read  
Updated: December 14, 2021 at 3:29 pm



**Fidelity's Platform Adds Bitcoin Holdings**

